

《智族GQ》ADVERTISING RATES 2016

POSITION	2016 RATE CARD
Cover Gatefold//封面拉页	¥1,813,875.0
1 st Fashion double page spread before Table of Content//目录前第一服饰特跨页	¥834,750.0
1 st Non-Fashion double page spread before Table of Content//目录前第一非服饰特跨页	¥828,450.0
2 nd Fashion double page spread before Table of Content//目录前第二服饰特跨页	¥768,600.0
2 nd Non-Fashion double page spread before Table of Content//目录前第二非服饰特跨页	¥768,600.0
3 rd Fashion double page spread before Table of Content//目录前第三服饰特跨页	¥752,850.0
3 rd Non-Fashion double page spread before Table of Content//目录前第三非服饰特跨页	¥752,850.0
4 th Fashion double page spread before Table of Content//目录前第四服饰特跨页	¥737,625.0
4 th Non-Fashion double page spread before Table of Content//目录前第四非服饰特跨页	¥737,625.0
Double page spread before Table of Content//目录前特跨页	¥722,400.0
1 st single page facing Table of Content//第一目录旁全页	¥453,075.0
2 nd single page facing Table of Content//第二目录旁全页	¥437,850.0
3 rd single page facing Table of Content//第三目录旁全页	¥422,625.0
Single page facing Table of Content//目录旁全页	¥406,875.0
Double page spread between TOC & From the Editor//目录及卷首语间跨页	¥691,425.0
Single page facing Editor' s Letter//卷首语旁全页	¥391,650.0
Double page spread between Editor' s Letter & Masthead//卷首语及版权页间跨页	¥684,075.0
Single page facing Masthead//版权页旁全页	¥384,300.0
Double page spread between Masthead & Contributor//版权页及作者间跨页	¥676,200.0
Single page facing Contributor//作者旁全页	¥376,425.0
Double page spread between Contributors & Feed Back//作者及往来间跨页	¥676,200.0
Single page facing Feed Back//往来旁全页	¥376,425.0
Double page spread between Feed Back & Fun//往来及好玩间跨页	¥676,200.0
Single page facing Fun opening//好玩第一全页	¥368,550.0
Single page in Fun//好玩中全页	¥368,550.0
Double page spread in Fun//好玩中跨页	¥660,975.0
Single page facing fashion Details opening//指南第一全页	¥368,550.0
Single page before Gadgets//器物前全页	¥353,325.0
Double page spread before Gadgets//器物前跨页	¥614,775.0
Single page facing Gadgets opening//器物第一全页	¥338,100.0
Single page before Talk//言论前全页	¥307,125.0
Double page spread before Talk//言论前跨页	¥553,350.0
Single page facing Talk opening//言论第一全页	¥276,675.0
Single page before Fashion//时装前全页	¥256,725.0
Double page spread before Fashion//时装前跨页	¥513,975.0
Single page facing Fashion opening//时装第一全页	¥240,975.0
Single page after Fashion//时装后全页	¥193,200.0
Double page spread after Fashion//时装后跨页	¥386,925.0
Inside back cover//封三	¥368,550.0
Inside back cover spread//封三跨页	¥568,575.0
Back Cover//封底	¥676,200.0

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ARTWORK, MODEL, PHOTOGRAPHY AND ANY SPECIAL FORMAT PRODUCTION COSTS ARE NOT INCLUDED IN THE ADVERTISING RATES AND SUBJECT TO EXTRA CHARGES."